

CORPORATE PARTNERS PROGRAM

44 ENGAGING FUTURE LEADERS

30TH ANNUAL

NATIONAL FIRE AND EMERGENCY SERVICES
SYMPOSIUM & DINNER

April 18-19, 2018, Washington, DC

Congressional Fire Services Institute
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30TH ANNUAL NATIONAL FIRE AND EMERGENCY SERVICES SYMPOSIUM AND DINNER

Enhancing Visibility to Better Recognize Our Supporters

The Congressional Fire Services Institute is pleased to announce an enhancement for the supporters of the 30th Annual National Fire and Emergency Services Symposium and Dinner Program. It is designed to generate greater recognition for our sponsors throughout the year, while building stronger partnerships between the stakeholders involved in our mission.

The CFSI Corporate Partners Program will enable organizations to increase visibility at the highest levels of our nation's fire and emergency services beyond the annual Symposium and Dinner. Corporate Partners will receive a number of benefits outlined in the following material that will help them generate greater recognition throughout the year depending on their level of support.

CFSI will not change the current benefit structure for organizations that purchase multiple tables. Valuing your continued support, we will work with you to ensure that your members gain from their experience in Washington, DC, meeting with members of Congress and participating in all the activities planned for our 2018 symposium and dinner program.

If you have any questions, please contact Steven Tramel, Development Manager at 202-371-1277.

CFSI Corporate Partners Program

BECOME A CORPORATE PARTNER AND CONNECT WITH DECISION MAKERS AT THE NATIONAL LEVEL

The CFSI Corporate Partners Program is a six-tiered program offering an array of special benefits that enable sponsors to enhance their involvement and exposure in the fire and emergency services at the national level. Based on your level of support, the program offers a unique package of benefits that will elevate your company's name recognition among national fire and emergency services leaders and policy makers in Washington, DC.

SUPPORT THE CFSI MISSION

Established in 1989, CFSI is a nonprofit, nonpartisan policy institute designed to educate members of Congress about the challenges and needs of our nation's fire and emergency services. We do this by developing consensus among the major fire service organizations on the key fire and emergency services issues and delivering a unified message on Capitol Hill in support of these issues.

By becoming a corporate partner, your company will help CFSI advance our mission in Washington, DC to raise greater awareness about the needs and challenges of our nation's one million firefighters and EMS personnel. While some members of Congress understand the important role of the federal government in providing support to local first responders, many others do not and that is why we have been providing our services to both Congress and the fire service since 1989. We ensure that our elected representatives have the necessary information to help them understand how the support the fire service receives at the federal level can save lives and property at the local level.

GET ENGAGED AT THE NATIONAL LEVEL

As a confluence for information gathering, CFSI has a unique position within the fire and emergency services. We work with an extensive network of organizations, federal agencies and congressional supporters. We know where to go for answers to questions about federal legislation and programs impacting the fire and emergency

services. By joining our Corporate Partners Program, we can help you in your search for information – whether it is the status of a proposed legislative measure, the sponsor and co-sponsors, or information about federal programs, including the Assistance to Firefighters Grant Program and the Staffing for Adequate Fire and Emergency Response Program.

We can also put you in contact with members of our National Advisory Committee (NAC). Unique within the fire and emergency services community, the NAC is composed of 38 national fire and emergency services organizations that represent virtually every facet of fire and emergency response. These organizations represent the interests of career and volunteer firefighters, chief officers, instructors, codes and standards development organizations, fire and emergency services industry, public safety educators, trade publications and other affiliated groups. If you have a question about current issues within the fire and emergency services, we can put you in contact with the individuals who have the answers.

ESTABLISH A VISIBLE PRESENCE AT THE MOST IMPORTANT EVENT IN THE FIRE AND EMERGENCY SERVICES

CFSI is host of the annual National Fire and Emergency Services Symposium and Dinner. The event draws over 1,500 fire and emergency services leaders from across the country to Washington, DC. The two-day program features educational seminars on national issues and opportunities to interact with fire service leaders, members of Congress and federal agency officials. It culminates with the National Fire and Emergency Services Dinner, an event that brings together the top fire service leaders and policy makers to pay tribute to our nation's firefighters and emergency services personnel.

The Corporate Partners Program provides our supporters a broad range of opportunities for interaction with the decision makers on national fire and emergency services issues. It is the only event where you can establish working relationships with multiple leaders of the major fire service organizations under one roof. This two-day program demonstrates the solidarity of the fire service on national issues. Depending on your level of support, you can create a visible presence for both you and your organization.

EXPOSURE BEYOND THE SYMPOSIUM AND DINNER

CFSI believes strongly in recognizing the organizations that enable us to sustain our mission. We can provide that recognition by sharing information about our Corporate Partners with fire service leaders, as well as federal officials, through our social media platforms.

The following is the six-tiered range of benefits offered through our Corporate Partners Program. Contact Steven Tramel, CFSI's Development Manager, to learn how you can become a Corporate Partner and begin receiving the many special benefits that will increase your organization's visibility at the highest levels of our nation's fire and emergency services.

CFSI CORPORATE PARTNERS BENEFITS

DESIGNATED SPONSOR-LEVEL TABLES AT THE 30TH ANNUAL NATIONAL FIRE AND EMERGENCY SERVICES DINNER

Table placement at the dinner is based on levels of support. Premiere-level tables will be located in the front of the Hilton ballroom followed by Diamond-level, Platinum-level, Gold-level, Silver-level and Bronze-level.

SPECIAL SEATING FOR CORPORATE PARTNER REPRESENTATIVE

CFSI will reserve special seating for a representative of each Corporate Partner member at the Premiere, Diamond and Platinum levels in the front of the ballroom with leaders of the national fire service associations and other honorary guests.

INVITATIONS TO THE CFSI BOARD OF DIRECTORS RECEPTION

Taking place before the start of the National Fire and Emergency Services Dinner, the Board of Directors reception is attended by representatives of the major fire service organizations, Honorary Co-Chairs of the Dinner program, federal agency officials and leading fire service industry executives.

ADVERTISEMENT IN THE DINNER PROGRAM

The commemorative dinner program is a full-color program featuring the dinner agenda, the Honorary Co-Chairs of the Dinner program and the program sponsors, reminding our guests of their special experience at this event.

SPOTLIGHTS IN CFSI NEWSLETTER

CFSI will shine the spotlight on our Corporate Partners with special profile alerts in CFSI Newsletters.

RECOGNITION ON CFSI SOCIAL MEDIA

CFSI will feature information about our Corporate Partners through our social media network, including Facebook and Twitter.

PLACEMENT OF ORGANIZATION LOGOS AND LINKS ON CFSI WEBPAGE

CFSI will display the logos of our Corporate Partners on our website. The logos will also serve as links to our Corporate Partners' websites.

SPEAKING OPPORTUNITY AT THE CFSI NATIONAL ADVISORY COMMITTEE

Premiere and Diamond-level Corporate Partners will have the opportunity to address the CFSI National Advisory Committee. Composed of 38 national organizations dedicated to fire and life safety issues, the NAC meets semi-annually in Washington, DC to discuss issues of mutual concern and develop a unified agenda that CFSI addresses with members of Congress and federal agency officials.

RECOGNITION ON THE CFSI CORPORATE SUPPORTERS BANNER

All Corporate Partners will have their names displayed on the CFSI Corporate Partners Banner that CFSI displays at the Symposium and Dinner program, major fire service trade shows, and other events we attend throughout the country.