



## **2016 NATIONAL FIRE AND EMERGENCY SERVICES SYMPOSIUM/28<sup>TH</sup> ANNUAL NATIONAL FIRE AND EMERGENCY SERVICES DINNER**

### **Enhancing Our Registration Process To Better Recognize Our Supporters**

The Congressional Fire Services Institute is pleased to announce an enhancement to the registration process for the 2016 National Fire and Emergency Services Symposium/28<sup>th</sup> Annual National Fire and Emergency Services Dinner Program. It is designed to generate greater recognition for our corporate supporters throughout the year, while building stronger partnerships between the many stakeholders involved in our mission.

The CFSI Corporate Partners Program will enable organizations to make their contribution at any time during the year – they will not have to wait for the Symposium/Dinner. Moreover, they will receive a number of benefits outlined in the following material that will generate recognition for their companies throughout the year depending on their level of support.

CFSI will not change the current benefit structure for fire associations that purchase multiple tables. Valuing your continued support, we will work with you to ensure that your members gain from their experience in Washington, meeting with their members of Congress and participating in all the activities planned for our 2016 symposium and dinner program.

If you have any questions when registering, please contact Steven Tramel, Director of Development at 202-371-1277.

### **CFSI Corporate Partners Program**

#### **BECOME A CORPORATE PARTNER AND CONNECT WITH DECISION MAKERS AT THE NATIONAL LEVEL**

The CFSI Corporate Partners Program is a six-tiered program offering an array of special benefits that enable companies to enhance their involvement and exposure in the fire and emergency services at the national level. Based on your level of support, the program offers a unique package of benefits that will elevate your company's name recognition among national fire and emergency services leaders as well as our government leaders in Washington, DC.

#### **SUPPORT THE CFSI MISSION**

Established in 1989, CFSI is a nonprofit, nonpartisan policy institute designed to educate members of Congress about the challenges and needs of our nation's fire and emergency services. We do this by developing consensus among the major fire service organizations on the key fire and emergency services issues and delivering a unified message on Capitol Hill in support of these issues.

By becoming a corporate partner, your company will help CFSI advance our mission in Washington, DC to raise greater awareness about the needs and challenges of our nation's one million firefighters and EMS personnel. While some members of Congress understand the important role of the federal government in providing

support to local first responders, many others do not and that is why we have been providing our services to both Congress and the fire service since 1989 – to ensure that our elected representatives have the necessary information to help them understand how the support the fire service receives at the federal level can save lives and property at the local level.

#### **GET ENGAGED AT THE NATIONAL LEVEL**

As a confluence for information gathering, CFSI has a unique position within the fire and emergency services. We work with an extensive network of organizations, federal agencies and congressional supporters. We know where to go for answers to questions about federal legislation and programs impacting the fire and emergency services. By joining our Corporate Partners Program, we can help you in your search for information – whether it is the status of a pending measure and the sponsor and co-sponsors, or information about a federal program, including the Assistance to Firefighters Grant Program and the Staffing for Adequate Fire and Emergency Response Program.

We can also put you in contact with members of our National Advisory Committee (NAC). Unique within the fire and emergency services community, the NAC is composed of 38 national fire and emergency services organization that represent virtually every facet of fire and emergency response. These organizations represent the interests of the fire service personnel (both career and volunteer), the instructors, the codes and standards organizations, the fire marshals, the fire and emergency services industry, the public safety advocates and educators, the major trade publications and other affiliated groups. If you have a question about current issues within the fire and emergency services, we can put you in contact with the individuals who have the answers – whether it's our own staff or NAC members.

#### **ESTABLISH A VISIBLE PRESENCE AT THE MOST IMPORTANT EVENT IN THE FIRE AND EMERGENCY SERVICES**

CFSI is host of the annual National Fire and Emergency Services Symposium/National Fire and Emergency Services Dinner. The event draws over 2,000 fire and emergency services leaders to Washington, DC each year from across the country. The two-day program featuring seminars, meetings with members of Congress and other opportunities for interaction between fire service leaders, members of Congress and federal agency officials. It culminates with the National Fire and Emergency Services Dinner, an event that brings together top political leaders to pay tribute to our nation's firefighters and emergency services personnel.

The Corporate Partners Program provides our supporters a broad range of opportunities for interaction with the decision makers in Washington, DC. It is the only event where you can communicate with the leaders of the major fire service organizations under one roof. This two-day program demonstrates the solidarity of the fire service on the national issues. Depending on your level of support, you can create a visible presence for both you and your company.

#### **EXPOSURE BEYOND THE SYMPOSIUM AND DINNER**

CFSI believes strongly in recognizing the organizations that enable us to sustain our mission. We can provide that recognition by sharing information about our corporate partners with fire service leaders as well as government officials in Washington, DC through our social media platforms.

The following is the six-tiered range of benefits will offer through our Corporate Partners Program. Just contact Sylin Bynoe, CFSI's Director of Development, to learn how you can become a corporate partner and begin receiving the many special benefits that will increase your company's visibility at the highest levels of our

nation's fire and emergency services, while supporting the one organization that enables the fire service to speak in one clear and effective voice in Washington, DC.

Steven Tramel, Development Manager  
202-371-1277 – stramel@cfsi.org

## **CFSI CORPORATE PARTNERS BENEFITS**

### **DESIGNATED SPONSOR-LEVEL TABLES AT THE 28<sup>TH</sup> ANNUAL NATIONAL FIRE AND EMERGENCY SERVICES DINNER**

Table placement at the dinner is based on levels of support. Platinum-level tables will be located in the front of the Hilton ballroom followed by Diamond-level, Platinum-level, Gold-level, Silver-level and Bronze-level.

### **SEATING AT THE HEAD TABLE**

The CFSI Head Table consists of four head tables located nearest the stage. We reserve these tables for our special guests, including members of Congress, federal agency officials, national fire service association leaders and representatives of our corporate partners at the Premiere, Diamond and Platinum levels.

### **INVITATIONS TO THE CFSI BOARD OF DIRECTORS RECEPTION**

Taking place before the start of the National Fire and Emergency Service Dinner, the Board of Directors reception is by invitation only. Our guests include top representatives of the major fire service organizations, leaders of the Congressional Fire Services Caucus, federal agency officials and leading fire service industry executives.

### **AD IN THE DINNER PROGRAM**

The commemorative dinner program is a four-color program featuring the dinner agenda, recognition of the Congressional Fire Services Caucus leaders and sponsor recognition – a souvenir to remind our guests of their special experience at this event.

### **CFSI BRIEFING: ENGAGING CONGRESS IN OUR ISSUES**

Designed specifically to address issues of interest to your company, the CFSI Briefing will offer an update on federal initiatives that we are advocating in Washington, DC and cover some important information about your congressional delegation – such as key staff contacts, membership in the Congressional Fire Services Caucus, committee assignments, important measures pending in their committees, and messages you can deliver to your members on behalf of the fire and emergency services and industry.

### **COMPANY LOGO AND LINK ON CFSI WEBPAGE**

Placement of your company logo in the Corporate Partners section on the CFSI webpage. The logo will also serve as a link to your own company website.

### **EMAIL OUTREACH TO CFSI SUPPORTERS AND FOLLOWERS**

Email alerts exclusively containing messages about your company. CFSI will work with you in designing your message to maximize its impact with our readers.

#### **OUTREACH THROUGH SOCIAL MEDIA**

CFSI will share information about your company through our social media network, including Facebook and Twitter.

#### **SPEAKING OPPORTUNITY AT THE CFSI NATIONAL ADVISORY COMMITTEE**

Composed of 38 national organizations dedicated to fire and life safety issues, the NAC meets semi-annually in Washington, DC to discuss issues of mutual concern and develop a unified agenda that CFSI addresses with members of Congress and federal agency officials. We will extend invitations to our Premiere and Diamond-level supporters to address the NAC members at one of our two semiannual meetings.

#### **RECOGNITION ON THE CFSI CORPORATE SUPPORTERS BANNER**

CFSI displays the Corporate Supporters Banner at the trade shows it attends each year and at other events throughout the country.