SPONSORSHIP PROSPECTUS

31st Annual
National Fire and Emergency Services
SYMPOSIUM & DINNER

April 24 - 25, 2019

CONGRESSIONAL FIRE SERVICES INSTITUTE
1530 Wilson Blvd., Suite 520, Arlington, VA 22209

for more information contact
Steven Tramel: stramel@cfsi.org

Establish a Visible Presence AT THE MOST PRESTIGIOUS EVENT IN FIRE AND EMERGENCY SERVICES

Each year, approximately 1,500 fire service leaders from across the nation attend the National Fire and Emergency Services Symposium and Dinner, making the event one of the largest and most prestigious programs in Washington, DC. These local, state and national leaders are the decision makers who influence policies, practices, and behaviors that make the fire and emergency services safer. No other event in the country assembles such a distinguished and diverse group of fire and emergency services leaders.

The Congressional Fire Services Institute (CFSI), the host of the National Fire and Emergency Services Symposium and Dinner, offers a limited number of sponsorship opportunities for companies that want to enhance their presence at this event – opportunities that will capture the attention of prominent leaders in public safety at the local, state, and national levels. This sponsorship prospectus describes these opportunities that we are making available to companies including your own. They are quite affordable, especially when you consider the distinguished guests who will attend the program. That is why companies waste little time in contacting us and purchasing a sponsorship.

The National Fire and Emergency Services Symposium and Dinner is the nation's annual tribute to the men and women of America's fire and emergency services. By becoming a sponsor of the event, your company can help us honor and pay tribute to the nation's fire service. In addition, your support will benefit CFSI's work in both Washington, DC and the fire service community.

During the 115th Congress, CFSI was at the forefront of many legislative initiatives approved by Congress and signed into law by the President. These initiatives address the health and safety of our nation's first responders and the communities they protect -- initiatives that include:

- Passage of reauthorization legislation for the Assistance to Firefighters and the Staffing for Adequate Fire and Emergency Response grant programs, and the United States Fire Administration.
- Passage of a major provision of the Fire Sprinkler Incentive Act that will provide economic incentives to retrofit commercial buildings with automatic fire sprinklers. The provision was included in the Tax Cuts and Jobs Act of 2017.
- Passage of legislation that will establish a national firefighter cancer registry, enabling federal researchers to enhance their understanding about cancer in the fire service that can lead to better prevention and treatment of this dreaded disease that afflicts so many of our nation's firefighters.
- Passage of legislation incentivizing state and local governments to invest in resilient communities by adopting and enforcing modern building codes.

Our work in 2019 will be no less challenging. We will stay active on Capitol Hill, advocating for continued support of federal fire service programs while traveling the country meeting with fire officials to discuss our role in Washington, DC and to engage them in our mission.

The following is a complete list of sponsorship opportunities we are now offering at our 2019 program. Please take a look and let us know the one you would like to reserve before we hear from someone else. Steven Tramel, CFSI Development Manager, can answer your questions and provide the information you need to make the 2019 National Fire and Emergency Services Symposium and Dinner a special event for your company. You can reach him at 202-371-1277 or stramel@cfsi.org.

31st Annual

NATIONAL FIRE and EMERGENCY SERVICES

Symposium and Dinner

SPONSORSHIP OPPORTUNITIES

AUDIO/VISUAL $25,000

The audio/visual sponsor supports the audio/visual needs for the seminars and dinner program.

Benefits

- Promotional video played during the National Fire and Emergency Services Dinner.
- Sponsorship recognition in seminars and dinner programs.
- One Platinum-level table for ten guests at the National Fire and Emergency Services Dinner.
- Honored Guest seating for one company representative.
- Four invitations to the Board of Directors Reception.
- Recognition on CFSI website and CFSI Corporate Partners banner displayed at 2019-2020 trade shows.

CFSI BISTRO BASH SOLD

Held the night before the Dinner, the CFSI Bistro Bash serves as the welcome reception for our two-day program. Opportunities abound for interaction with fire service officials and prominent recognition as the reception sponsor.

Benefits

- Prominent signage at the event.
- Placement of sponsor's promotional materials at the event.
- Recognition on CFSI website and Bistro tickets and in acknowledgment letters.
- Recognition on CFSI Corporate Partners banner displayed at 2019- 2020 trade
- shows.

WILL CALL SOLD

All 1,500 guests will collect their registration materials at the CFSI Will Call located on the concourse level of the Washington Hilton, generating unlimited exposure.

Benefits

- Acknowledgement in the National Fire and Emergency Services Dinner Program.
- Sponsorship banner displayed at Will Call.
- Sponsor's logo appearing on all 1,500 Dinner tickets.
- Lanyards featuring sponsor's name, distributed to all conference guests (Sponsor responsible
- for covering additional costs of lanyards).
- Recognition on CFSI website and CFSI Corporate Partners banner displayed at 2019 -2020 trade shows.

HOSPITALITY LOUNGE $10,000

The Hospitality Lounge provides a relaxing setting for conference attendees to hold informal discussions and conduct work on their laptops, tablets and cell phones. Located in proximity to Will Call, the lounge will serve a variety of soft drinks and snacks during the two-day program.

Benefits

- Acknowledgement in the National Fire and Emergency Services Dinner Program.
- Sponsorship banner displayed in the Hospitality Lounge.
- Information table for sponsor to display materials.
- Recognition on CFSI website and CFSI Corporate Partners banner displayed at 2019 – 2020 trade shows.

GUEST ROOM KEYS $7,500

Attendee staying at the Washington Hilton will receive commemorative room keys featuring the sponsor's logo.

Benefits

- 1,500 guest room keys featuring the sponsor's logo.
- Acknowledgement in the National Fire and Emergency Services Dinner Program.
- Recognition on CFSI website and CFSI Corporate Partners banner displayed at 2019 – 2020 trade shows.

SHUTTLE SERVICE $5,000

The complimentary shuttle service transports conference attendees from the Washington Hilton to Capitol Hill so they can meet with their members of Congress to discuss important public safety issues. The service is provided during the entire two-day program.

Benefits

- Acknowledgement in the National Fire and Emergency Services Dinner Program.
- Sponsorship signage on the Terrace-level revolving door.
- Placement of sponsor brochures in the shuttle buses.
- Video capability in shuttle buses that can play sponsor videos.
- Recognition on CFSI website and CFSI Corporate Partners banner displayed at 2019 - 2020 trade shows.

DESSERT SPONSOR $5,000

Help us make the last taste of the meal at the National Fire and Emergency Services Dinner one that 1,500 fire service leaders will savor by sponsoring the dessert.

Benefits

- Attend the exclusive taste-testing dinner where CFSI decides the menu for the National Fire and Emergency Services Dinner.
- Select the dessert to be served at the Dinner and customize the name of the dessert.
- Placement of a sponsorship card at each place setting acknowledging your organization as the dessert sponsor.
- Acknowledgement in the National Fire and Emergency Services Dinner Program.

DINNER TABLE SIGNAGE $5,000

The International Ballroom of the Washington Hilton is the largest ballroom in Washington, DC. Each of the 150 tables accommodating over 1,500 dinner guests will include a table sign to identify seating for our guests. The signs will prominently display the logo of our dinner table sponsor.

Benefits

- Acknowledgement in the National Fire and Emergency Services Dinner Program.

MAIN ENTRANCE REVOLVING DOORS $5,000

Consider the impact of having your organization's logo be the first image 1,500 fire service leaders and policy makers see upon entering the Washington Hilton. The revolving doors will enable your company to display three separate messages to our guests.

Benefits

Three customized door clings, displayed at the main entrance, that will provide prominent
exposure for your organization with all Hilton guests during the two-day event.

- Acknowledgment in the National Fire and Emergency Services Dinner Program.

WASHINGTON HILTON ELEVATOR CLINGS

LOBBY LEVEL ELEVATORS (6) *$1,500 per door*

All guests of the Washington Hilton, including those attending the Symposium and Dinner, will use these elevators regularly to access their hotel rooms. These elevators are conveniently located in front of McClellan's Restaurant, a popular meeting spot for hotel guests during their stay.

Benefits

- Each door cling can feature a separate design and message. Order one or all six.
- Acknowledgment in the National Fire and Emergency Services Dinner Program when you purchase three or more clings.

TERRACE LEVEL ELEVATORS (6) *$1,000 per door*

Another option is the terrace-level elevators clings. These elevators are located adjacent to the shuttle service entrance. Your company can purchase any number of clings depending on the level of exposure you are seeking.

Benefits

- Each door cling can feature a separate design and message. Order one or even all six and your company will generate maximum exposure at the most prestigious event in the fire and emergency services.
- Acknowledgment in the National Fire and Emergency Services Dinner Program when you buy four or more.

FLOOR CLING OR DECAL *$1,000 - $4,000 (CALL FOR PRICING)*

Based on availability, floor clings or decals can be placed on any level of the Washington Hilton you choose. Featuring dimensions of 4' x 4' to 8' x 8', these clings can be designed in a circular image or contoured to your specifications to offer the ultimate advertising for your company.

Benefits

- Customized clings and decals that will provide prominent exposure for your organization with all Hilton guests during the two-day event.

Diamond $40,000+

- Two tables for ten guests each and special seating for one guest at one of the honorary tables.
- Six tickets to the CFSI Board of Directors Reception.
- Access for all your guests to the CFSI Seminars program.
- Full page ad in the commemorative dinner program.
- Acknowledgement on the CFSI website.

Platinum $20,000

- Two tables for ten guests each and special seating for one guest at one of the honorary tables.
- Four tickets to the CFSI Board of Directors Reception.
- Half page ad in commemorative dinner program
- Acknowledgement on the CFSI website.

CORPORATE PARTNERS PROGRAM

The CFSI Corporate Partners Program is a six-tiered program offering an array of special benefits that enable companies to enhance their involvement and exposure in the fire and emergency services at the national level. Based on your level of support, the program offers a unique package of benefits that will elevate your company's name recognition among national fire and emergency services leaders as well as our policy makers in Washington, DC. You do not have to wait until the 31st Annual National Fire and Emergency Services Symposium and Dinner to become a corporate partner; you can sign-up today.

Gold $10,000

- Two tables for ten guests each and access to seminars programs.
- Two tickets to the CFSI Board of Directors Reception.
- Quarter page ad in the commemorative dinner program.
- Acknowledgement on the CFSI website.

Silver $5,000

- One table for ten dinner guests and access to the seminar program.
- One invitation to the CFSI Board of Directors Reception.
- Quarter page ad in the commemorative dinner program.
- Acknowledgement on the CFSI website.

Bronze $3,500

- One table for ten guests and access to the seminars program.
- Acknowledgement on CFSI website.

Copper $2,000

- Acknowledgement on the CFSI website.
- Recognition on CFSI Corporate Supporter Banner.

ADDITIONAL DETAILS

*CFSI must receive payment and artwork by **March 1, 2019** in order for your ad to appear in the commemorative dinner program. (This applies to Silver-Diamond sponsors). Please visit our Corporate Partners page for additional benefits your organization will receive. All payments by check or invoices can be made by contacting CFSI at 202-371-1277. Contact CFSI to discuss custom corporate partner packages to fit your specific needs or desired investment level. for more information, contact:*

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